

Our 15000th truck has rolled out and we are proud to share this achievement with you.

A modest ceremony was held to celebrate the occasion on the 5th of Aug '15, wherein TRACO 40, the 15,000th truck was flagged off by Mr. Rajan Wadhwa - **President & Chief Executive, (Truck & Power Train), Mahindra & Mahindra Ltd.- Truck and Bus Division**, Mr. Pankaj Sonalkar - **CEO - MVML** and Mr. Nalin Mehta - **Managing Director and CEO - Mahindra Trucks and Buses Ltd.** in the presence of entire MVML, MHCV Team and certain members of the MTBD team. The highlight of the occasion was the ceremonial handing over of the special key of the rolled out truck to our Key Customer, Mr. Manoj Sahu, MD of Ganapati Carrying Corporation, Mumbai.

Managing Director & CEO at Mahindra's Trucks and Buses Ltd., **Mr. Nalin Mehta** congratulated the entire MTBD and MVML team on achieving this historic milestone which reflects the ever-increasing confidence of our customers. He recounted the journey of MTBD in the market during F15 and also spoke about the various steps like expanding dealer and service network to support the product and vision on the exciting F16 wherein award winning TRUXO 37-170 made waves in the market because of its compelling proposition of best-in-class fuel economy and best-in-class load carrying capacity. He also shed some light on the CRDe powered TRUXO 25, TRACO 40 trucks with multi-mode technology and soon-to-be-launched TRACO 49 which are aligning to the strong weaponry line up of MTBD.

Mr. Pankaj Sonalkar - CEO MVML, congratulated the Plant Team on their outstanding efforts to achieve the milestone. He urged the Plant team to maintain a strong focus on quality with the motto 'MAKING SURE THAT WE GET IT FIRST TIME RIGHT, EVERY TIME!' He also insisted that the Plant team should show solidarity in achieving the manufacturing objectives and in providing the MTBD Field team relevant products as per changing and concurrent market needs.

Mr. Manoj Sahu, our esteemed customer and MD of Ganapati Carrying Corp, Mumbai applauded MTBD and MVML team for products that, as per his experience, are **world-class and second to none!** He applauded the resolve of our young teams and congratulated **each and every worker who makes these outperforming machines.** He also opined that the day we celebrate the 150,000th truck and 1,500,000th truck is not too far! We thank him for his kind words and best wishes!

In his concluding remarks, Mr. Rajan Wadhwa - , President & Chief Executive - Truck & Powertrain, Head - Mahindra Research Valley applauded the entire MTBD and MVML Team on reaching this landmark achievement in a reasonable timeframe despite difficult market conditions and emphasised on the long-term commitment of Mahindra & Mahindra towards the CV Business with Rs. 600 Cr. investment being the most tangible manifestation of the same. He further shared the great news that very soon ICVs will be developed and manufactured at the Chakan plant by keeping a strong focus on quality, reliability and customer satisfaction.

Adding to the occasion were the passionate words to achieve more milestones by Mr. Nagnath Patil from Body Shop, Mr. Balasaheb from Paint Shop, Mr. Gajanan Wagh from TCF and Mr. Sagar Bhosale, Union President MVML which charged up the whole gathering

Mr. Shyam Ozarkar welcoming the team



Mr. Nalin Mehta and Mr. Pankaj Sonalkar addressing the gathering



Section of the gathering



Key handing over ceremony



Colleagues from MVML Team sharing their feelings and thoughts on the occasion



Mr. Manoj Sahu, our esteemed customer, addressing the gathering and Mr. Wadhwa delivering the Concluding Remarks



Group photo of one big Outperforming Team!!



Here's to the next 15,000 trucks!