

## MAHINDRA AFS powered by Mahindra Truck & Bus Division Launch its 1<sup>st</sup> ever Safe Truck Driving Training Program at Manesar, Gurgaon on July 20th, 2015

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The Anticipatory Driving & Accident Prevention Training (ADAPT™) program to train 5000 truck drivers across India under the **Rise for Safe Roads** CSR initiative of Mahindra & Mahindra Ltd. – Automotive & Farm Equipment Sector in partnership with SaveLIFE Foundation was launched on July 20th, 2015. Mahindra Truck & Bus Division (MTBD) got together a batch of truck drivers from one of our reputed customers, Delhi Baroda Road Carrier Private Ltd (DBRC) for the training session.

The program was launched in the presence of Mr. Darshan Baweja (Director, DBRC), Mr. Piyush Tewari (Founder & CEO, SaveLIFE Foundation), Mr. Raman (North India Zonal Head, MTBD), Mr. Pradeep Pattanayak (DGM, Marketing, MTBD) and Mr. Harshvardhan Nawathe (DGM, AFS – CSR) and his Team.

The program has been developed around the ADAPT Module by SaveLIFE Foundation and adopts a unique blended learning technique consisting of videos, games, exercise, etc. The event turned out to be quite exciting and a new experience for the truck drivers. Prior to the training session, the drivers also took part in a pre-assessment exercise to record their knowledge of anticipatory driving. At the end of the training session, the drivers took part in a post-assessment exercise, where they answered questions pertaining to the training. All the participants came out with flying colours in the post-assessment!

They were rewarded with Certificates for having successfully completed the Training and the Training Tests, a very useful Kit which contains items like a Fleece Blanket, Dynamo Torch, First Aid Kit, Florescent Glow Stick, Grip Gloves, Rain Poncho, Reflector Vest and Hand Warmer along with safety stickers that would act as a reminder of the guiding principles of the training - **Pechano, Samjho aur Karo!!**

Impacting one of our most significant Stakeholder – ‘The Truck Driver’, **Rise for Good** in its true spirit and sense...

Memorable Glimpses of the Inaugural Training Program :



