

TRANSPORT EXCELLENCE

A W A R D S 2 0 1 2

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ADVERTORIAL & PROMOTIONAL FEATURE



CELEBRATING EXCELLENCE: Anand Mahindra, Chairman and Managing Director, Mahindra & Mahindra Ltd.; Dr Pawan Goenka, President - Automotive & Farm Sector, Mahindra & Mahindra Ltd.; Nalin Mehta, CEO & Managing Director, Mahindra Navistar Automotives Ltd. and Ambuj Sharma, Joint Secretary, Ministry of Heavy Industries & Public Enterprises with all the winners of the Mahindra Transport Excellence Awards 2012

QUOTE UNQUOTE



PRAFUL PATEL

Honourable Minister of Heavy Industries and Public Enterprises, Government of India

GIVING DUE RESPECT

The Transport Excellence Awards from Mahindra are a new dimension in the direction of giving due recognition, respect and impetus to this industry and they are doing an excellent job at it. This is an initiative that will boost the entire sector and recognise people who are contributing to the growth of the sector and also to the growth of the Indian economy

TRIBUTE TO WOMEN

In the last few weeks, there have been some very shameful headlines on issues concerning the way we treat women. That makes it even more important for companies like ours to empower, encourage and recognise women achievers. The new, 'Lady Transport Personality of the Year' award is our tribute to women who have taken on the challenge of the transport industry and outperformed



ANAND MAHINDRA

Chairman and Managing Director, Mahindra & Mahindra Ltd.



DR PAWAN GOENKA

President - Automotive & Farm Sector, Mahindra & Mahindra Ltd.

DRIVING CHANGE

Indian transport business is often passed from father to son who run it with intuitive knowledge passed down. MPOWER is aimed at adding to this intuitive knowledge by training the young transport entrepreneurs at the prestigious Indian Institute of Management Ahmedabad so that they can get most out of their business. This is our way of driving positive change in transport ecosystem

ENABLING GROWTH

Our mission is to give recognition and respect to this industry and to bring in support for it. We want to partner with the transport ecosystem and take it from strength to strength. Not only the fleet owners are awarded here, but also the drivers. We have also included very interesting categories like Highway Dhabas and Highway Mechanics



NALIN MEHTA

CEO & Managing Director, Mahindra Navistar Automotives Ltd.

Saluting the heroes of transport

In order to recognise and reward excellence demonstrated by many in the transport industry of India, the second chapter of the Mahindra Transport Excellence Awards was organised in New Delhi on January 9, 2013

YASMIN TAJ

It was a day to celebrate excellence. It was time to meet the heroes who have demonstrated excellence in the field of Indian transport, as the second chapter of the Mahindra Transport Excellence Awards was organised in the capital on January 9, 2013. From a fleet owner to a fleet driver, from the owner of a Dhaba to a mechanic, the evening was dedicated to the shining stars of the



Indian transportation industry, who have changed the face of the entire industry. And this year, the awards got even bigger and better in more ways than one. This year the mission was to continue and strengthen India's first ever 'Transport Ecosystem Award'.

With nearly 2800 entries received, there was 60 per cent rise from last year. Three new categories were also introduced this year. The function was graced by dignitaries from the government and from the industry as well. The chief guest of the evening was Praful Patel, Honourable Minister of Heavy Industries and Public Enterprises, Government of India. MF Farooqui, Secretary, Ministry of Heavy Industries and Public Enterprises; Ambuj Sharma, Joint Secre-



'MPOWERING YOUNG TRANSPORTERS: Anand Mahindra, Chairman and Managing Director, Mahindra & Mahindra Ltd., launched a unique initiative called, MPOWER, a management development programme that will be conducted by the prestigious Indian Institute of Management, Ahmedabad, to help all young entrepreneurs, male or female, to move their business towards the future. This is Mahindra's way of "walking the talk" on working closely with their ecosystem. Also seen in the picture is Prof. Dheeraj Sharma (second from right), Programme Coordinator, IIMA

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tary, Ministry of Heavy Industries & Public Enterprises; Anand Mahindra, Chairman and Managing Director of Mahindra & Mahindra Ltd.; Dr Pawan Goenka, President, Automotive and Farm Sector, Mahindra & Mahindra Ltd; and Nalin Mehta, CEO and Managing Director, Mahindra Navistar Automotives Ltd. were also present in this glittering evening. The winners from various categories were also part of the ceremony.

Excellence in the transportation

industry was rewarded by the means of awards in various categories which included, Fleet Owners, Fleet Drivers, Super Outperformer Driver, Highway Dhaba, Highway Mechanic, Customised Application Builder, Driver Training Initiative, Youth Transport Personality and Lady Transport Personality and were based on the three Pillars of the Rise Philosophy of the Mahindra Group - Accepting No Limits; Alternative Thinking; and Driving Positive Change. They were divided in 6 categories, with 38 awards - 28 regional and 10 national. All in all, this was certainly an evening to remember.

Television Partner **ET NOW** Catch the Awards telecast on ET NOW on January 19, 2013 at 1800 hrs and repeat telecast on January 20, 2013 at 1830 hrs

Highlights of the Evening

Lady Transport Personality Award - a first in Indian Transport

Chitra Shinde, Gati-Kintetsu Express Pvt. Ltd. won the first ever Lady Transport Personality Award for her immense contribution to the sector



A driver wins a brand new truck

Recognising his huge contribution to saving fuel costs for his company, Shiv Prasad, Artee Roadways Ltd. got the Super Outperformer Driver Award and was rewarded with a brand new truck

CATEGORY	REGION	REGIONAL WINNER	NATIONAL WINNER	NAME OF WINNERS	RISE PILLARS
Fleet Owner	North	Regional Winner	National Winner	Agarwal Packers & Movers Ltd.	Driving Positive Change
	East	Regional Winner		Coastal Roadways Ltd.	Driving Positive Change
	West	Regional Winner	National Runner-up	Globe Eco Logistics Ltd.	Alternative Thinking
	South	Regional Winner		A S Transport Pvt. Ltd.	Accepting No Limits
	North	Regional Runner-up		Mercurio Pallia Logistics Pvt. Ltd.	Alternative Thinking
	East	Regional Runner-up		Inland World Logistics Pvt. Ltd.	Driving Positive Change
	West	Regional Runner-up		Siddhi Vinayak Logistic Ltd.	Driving Positive Change
	South	Regional Runner-up		Garudar Transport	Alternative Thinking
Youth Transport Personality	North	Regional Winner		Puneet Agarwal, DARCL Logistics Ltd	-
	East	Regional Winner		Raja Saraogi, Coastal Roadways Ltd.	-
	West	Regional Winner	National Winner	Deepak Baid, Siddhi Vinayak Logistic Ltd.	-
	South	Regional Winner		Piyush Todi, Coast Liners Pvt. Ltd.	-
Lady Transport Personality	North	Regional Winner		Gayatri R Jha, Agarwal Packers & Movers Ltd.	-
	West	Regional Winner		Vandana Laddha, Shivani Carriers Pvt. Ltd.	-
	South	Regional Winner	National Winner	Chitra Shinde, Gati-Kintetsu Express Pvt. Ltd.	-
Fleet Driver	North	Regional Winner		Jitendra Prasad Mandal, Darcl Logistics Ltd	Alternative Thinking
	East	Regional Winner		Hansh Kumar Chaubey, Toll India Logistics Pvt.Ltd.	Driving Positive Change
	West	Regional Winner	Super Outperformer Driver	Shiv Prasad, Artee Roadways Ltd	Accepting No Limits
	South	Regional Winner		Akkeshwar Rao S, Sree Sadasiva Transport	Driving Positive Change
Highway Dhaba	North	Regional Winner		Hotel New Jaipur	Accepting No Limits
	East	Regional Winner	National Winner	Star Dhaba	Accepting No Limits
	West	Regional Winner		Mountain Dhaba	Alternative Thinking
	South	Regional Winner		Mulla Dhaba	Driving Positive Change
Highway Mechanic	North	Regional Winner		Ramesh Garage	Alternative Thinking
	East	Regional Winner		Charan Garage	Driving Positive Change
	West	Regional Winner	National Winner	New Punjab Motor Garage	Accepting No Limits
	South	Regional Winner		Thakur Automobiles	Driving Positive Change
Customised Application Builder	-	-	National Winner	SATRAC Engineering Pvt. Ltd.	Alternative Thinking
Driver Training Initiative	-	-	National Runner-up	Transport Solutions India Pvt. Ltd	Accepting No Limits
	-	-	National Winner	The Krishna District Lorry Owners Association	Driving Positive Change

WINNERS OF MAHINDRA TRANSPORT EXCELLENCE AWARDS 2012