

New Mahindra

FURIO₇

**GET THE HIGHEST MILEAGE
OR GIVE THE TRUCK BACK.***

**GET A GUARANTEED RESALE
VALUE AFTER 5 YEARS.***



**MAHINDRA, INDIA'S
MOST FUEL-EFFICIENT
TRUCK RANGE.
GUARANTEED.**

*For more details of these guarantees, visit www.mahindratruckandbus.com

GIVE YOUR BUSINESS THE DOUBLE GUARANTEE ADVANTAGE.



FURIO 7
TIPPER (6 Tyre)



FURIO 7
CARGO (4 Tyre)



FURIO 7
CARGO (4 Tyre)



FURIO 7
CARGO (4 Tyre)



FURIO 7 HD
CARGO (6 Tyre)

Presenting a new line of LCVs that will revolutionise the LCV category in India and transform your business in a truly big way: the Mahindra FURIO – Light Commercial Vehicle range. A range of LCVs from the FURIO line, these trucks offer best-in-class mileage and higher payload capacity to take your profits upwards. They come with unmatched advantages and a best-in-class cabin that offers more driving comfort, convenience and the assurance of safety.

The best aspects are the guarantees that our new range of LCVs come with. While the FURIO 7 Cargo trucks gives you a unique double guarantee ('Get more mileage or give the truck back' and 'Get a guaranteed resale value after 5 years'), the FURIO 7 Tipper comes with a profit guarantee ('Get more profit or give the truck back'). Now, which other LCV brand gives you such assurances?



GET THE HIGHEST MILEAGE OR GIVE THE TRUCK BACK
 DOUBLE GUARANTEE*
GUARANTEED RESALE VALUE AFTER 5 YEARS



Best-in-class mileage with FuelSmart technology.**



iMAXX advantage – more business efficiency, more profitability.



Higher payload directly leads to higher profits.



Best-in-class cabin comfort to enhance driver's performance.



3 year/Unlimited kilometre transferable warranty.

**FuelSmart technology is available only in FURIO 7 HD Cargo & FURIO 7 Tipper models.

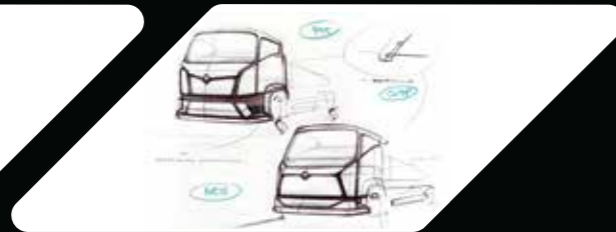
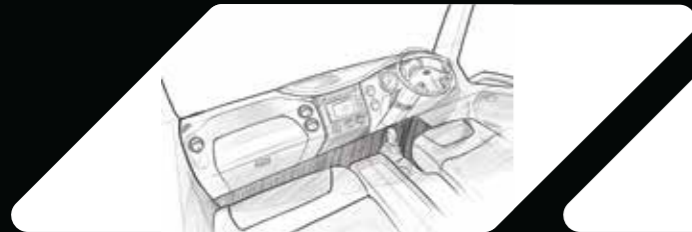
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DESIGNED FOR INDIA. ALL THE WAY IN ITALY.

Pininfarina in Italy is the design arm of Mahindra and one of the greatest names in automotive design. Their rich legacy of over 8 decades is steeped in innovation and impeccable design. They have designed several legendary car brands across the globe.

The latest addition to their achievements is the Mahindra FURIO LCV range. In fact, Mahindra Truck and Bus and Pininfarina collaborated to create a ground-breaking truck first in the ICV category and now in the LCV category, evolving Mahindra's trucking DNA with modern features to bringing distinctiveness in style.

You'll see it in the exterior of the Mahindra FURIO 7 which has been crafted to display the sturdy build of the vehicle. And also in the interiors which are insightfully crafted to give the driver the best on-road experience.



pininfarina

THE DESIGN ARM OF MAHINDRA



**DELIVER FRESH WITH FASTER
TURNAROUND TIME.**

FURIO₇



MODEL	FURIO 7 CARGO
GVW	6950 kg
Engine	mDI, 4 Cylinder, 2.5 L BS 6
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	5 Speed Gearbox
Tyres	4 tyre, 8.25 x 16
Fuel Tank Capacity	60 Litre
Cabin (Tilttable)	1.85 m
Variant	CBC, HSD
Wheelbase	2750 mm, 3320 mm
Internal load body size	HSD: 3200 x 2005 x 1380 mm HSD: 4267 x 2005 x 1380 mm

PERFECT FOR



*For more details of these guarantees, visit www.mahindratruckandbus.com

FURIO 7



MODEL	FURIO 7 CARGO
GVW	6950 kg
Engine	mDI, 4 Cylinder, 2.5 L BS 6
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	5 Speed Gearbox
Tyres	4 tyre, 8.25 x 16
Fuel Tank Capacity	60 Litre
Cabin (Tilttable)	1.85 m
Variant	CBC, HSD
Wheelbase	2750 mm, 3320 mm
Internal load body size	HSD: 3200 x 2005 x 1380 mm HSD: 4267 x 2005 x 1380 mm

PERFECT FOR



PARCELS & LOGISTICS



FMCG



INDUSTRIAL GOODS



FRUITS & VEGETABLES



WHITE GOODS



E-COMMERCE



MARKET LOADS



PERFECT FOR CITY TO CITY, WITHIN THE CITY AND LAST-MILE DELIVERIES.



*For more details of these guarantees, visit www.mahindratruckandbus.com

FURIO 7



MODEL	FURIO 7 CARGO
GVW	6950 kg
Engine	mDI, 4 Cylinder, 2.5 L BS 6
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	5 Speed Gearbox
Tyres	4 tyre, 8.25 x 16
Fuel Tank Capacity (litre)	60 Litre
Cabin (Tilttable)	1.85 m
Variant	CBC, HSD
Wheelbase	2750 mm, 3320 mm
Internal load body size	HSD: 3200 x 2005 x 1380 mm HSD: 4267 x 2005 x 1380 mm

PERFECT FOR



PARCELS & LOGISTICS



FMCG



INDUSTRIAL GOODS



FRUITS & VEGETABLES



WHITE GOODS



E-COMMERCE



MARKET LOADS

**NO.1 IN PROFITS NO MATTER
WHAT YOU USE IT FOR.**



*For more details of these guarantees, visit www.mahindratruckandbus.com

**MAKES LIGHT WORK OF
HEAVY-DUTY APPLICATIONS.**

FURIO₇ HD



MODEL	FURIO 7 HD CARGO
GVW	6950 kg
Engine	mDI Tech, 4 Cylinder, 3.5 L BS 6
Maximum Power	91.5 kW @ 2500 r/min
Maximum Torque	375 Nm @ 1300-2000 r/min
Transmission	5 Speed Gearbox
Tyres	6 tyre, 7.5 x 16
Fuel Tank Capacity	75 Litre
Cabin (Tilttable)	1.85 m
Variant	CBC, DSD, HSD
Wheelbase	2770 mm, 3320 mm
Internal load body size	DSD: 3200 x 2005 x 502 mm HSD: 4267 x 2005 x 1380 mm

PERFECT FOR



*For more details of these guarantees, visit www.mahindratruckandbus.com



STRONG ENOUGH TO TAKE ON SIZEABLE LOADS.

FURIO 7 TIPPER



MODEL	FURIO 7 TIPPER
GVW	6950 kg
Engine	mDI Tech, 4 Cylinder, 3.5 L BS 6
Maximum Power	91.5 kW @ 2500 r/min
Maximum Torque	375 Nm @ 1300-2000 r/min
Transmission	5 Speed Gearbox
Tyres	6 tyre, 7.5 x 16
Fuel Tank Capacity	75 Litre
Cabin (Tiltable)	1.85 m
Variant	CBC, Fully Built TIPPER
Wheelbase	2770 mm
Internal load body size	3375 x 1870 x 450 mm

PERFECT FOR



*For more details of this guarantee, visit www.mahindratruckandbus.com

DISCOVER THE HEART OF THE FURIO LCVs.

The 6-tyre FURIO 7 HD and FURIO 7 Tipper come with a 3.5 litre mDi Tech FuelSmart engine. With a 1600 bar Bosch common rail system and an Electronic Wastegate Turbocharger that together give you a unique combination of higher power and higher fuel economy. This truck has an auto belt tensioner that sets itself and needs no manual adjustments. A higher capacity alternator makes sure higher electrical loads are not a problem. And a hydraulic lash adjuster (HLA) makes sure you don't have to frequently re-set the tappet.

mDi Tech



SWITCH ON MILEAGE. SWITCH ON POWER.

Developed by Mahindra to give your business a competitive edge, FuelSmart technology* lets you choose between superior mileage and optimum power as and when your business demands. Turn on the Load mode when your vehicle is with rated load as per GVW on a highway or if it's going up a steep incline or on a ghat section. Or use the Empty mode when you're carrying a part load, running empty or delivering within the city.

*FuelSmart technology is available only in FURIO 7 HD Cargo & FURIO 7 Tipper models.

FUELSMART

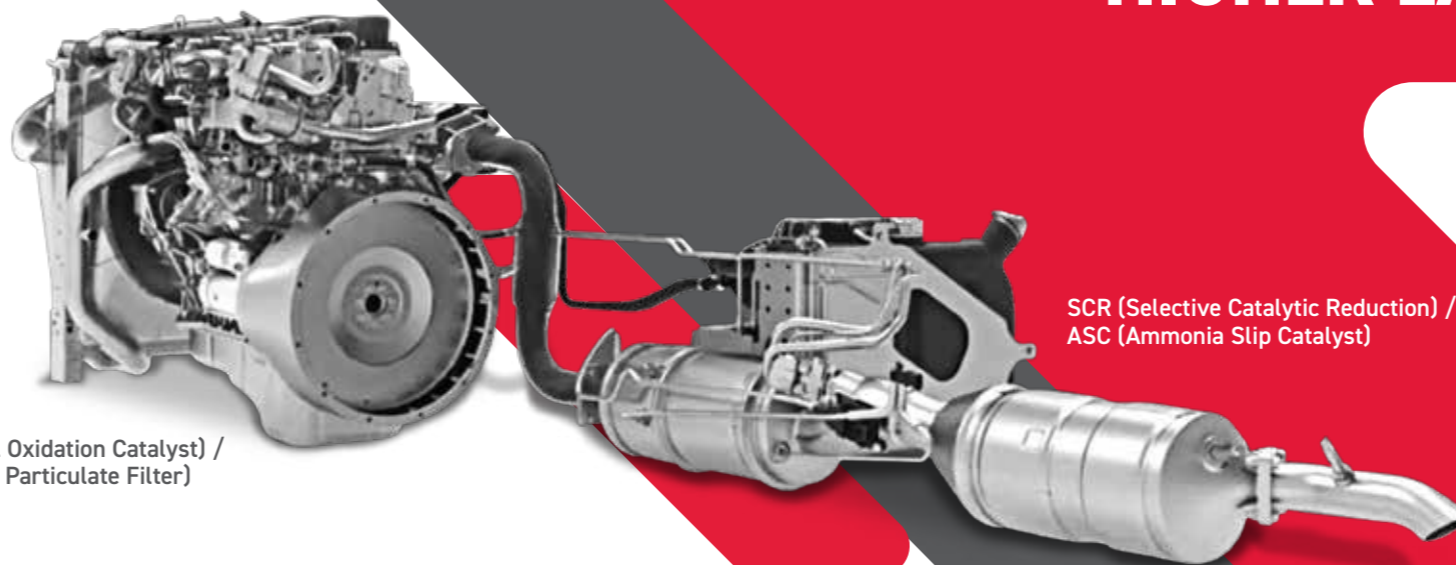


MAHINDRA **BS6** AFTER TREATMENT SYSTEM. LOWER AdBlue CONSUMPTION MEANS HIGHER EARNINGS.



mDi

The 4-tyre FURIO 7 comes with the trusted 2.5 litre mDi engine that has a 1600 bar Bosch common rail system and an Electronic Wastegate Turbocharger to give you best-in-class mileage without compromising one bit on power. Also the engine comes with a stretch-fit belt so that there is no need for any manual adjustment for belt tension.



DOC (Diesel Oxidation Catalyst) / DPF (Diesel Particulate Filter)

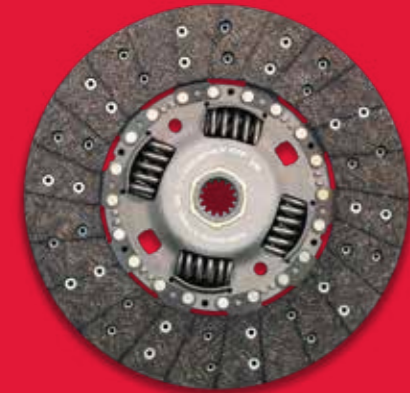
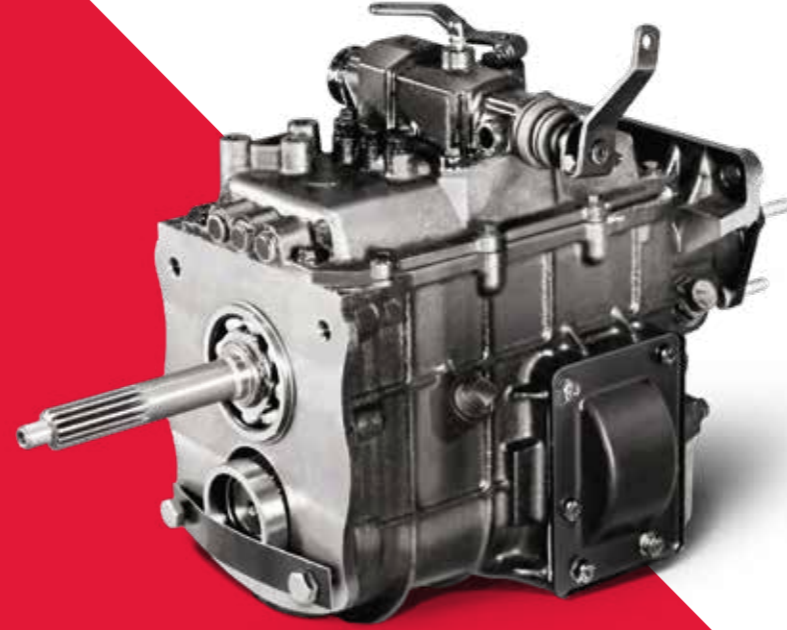
SCR (Selective Catalytic Reduction) / ASC (Ammonia Slip Catalyst)

BOSCH ATS SYSTEM - TRIED, TESTED, TRUSTED.

The Mahindra FURIO LCV range is not only built for profits but also for savings. Its AdBlue consumption is lower. Provided you use Maximile Plus, a Mahindra-recommended AdBlue. That means fewer trips for refuelling and lower AdBlue expenses. And what does this mean for your transport business? Increased earnings of course.

BUILT TOUGH TO BE ALWAYS RELIABLE.

The Mahindra FURIO LCV range is as much about reliability as it is about profitability. Its gearbox is made in-house by Mahindra, bringing in years of understanding of the Indian road conditions. A 5-speed overdrive transmission makes this truck ideal for highway driving. The thoughtful gear-speed ratio gives you superior driving performance in every gear. Gear shifting itself is precise and smooth thanks to the cable shift and double synchrocone. And the main shaft has deep groove ball bearings for better efficiency for extended periods of time.



Both the FURIO 7 HD and the FURIO 7 Tipper come with an LUK Clutch; of 280 mm and 310 mm diameters respectively. The bigger diameter provides more contact area and better power transmission without any slippage. There's even a booster to lower the effort of clutch operation and higher lining life to lower maintenance cost. What's more, there's a wear-indicator to let you know when you need to replace it.

The heavy-duty Hypoid Rear Axle Meritor is no different when it comes to reliability. It has an optimised rear axle ratio that goes a long way in ensuring higher fuel efficiency. Then there's the bigger crown wheel diameter that delivers higher power transmission. And the optimised gradeability that allows this truck to climb steep inclines effortlessly even with a full load.



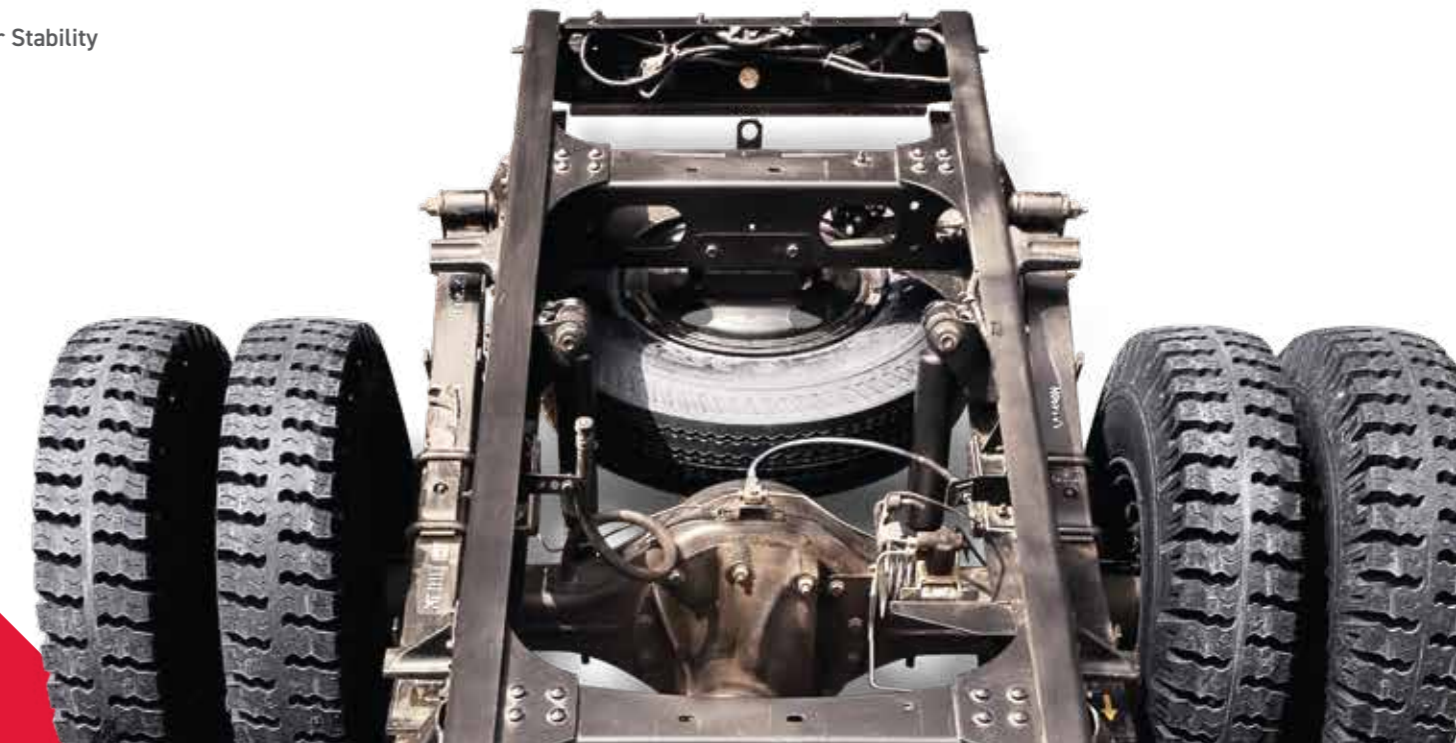
WHATEVER THE TERRAIN, WHATEVER THE WEIGHT.

The suspension of the Mahindra FURIO 7 Cargo and FURIO 7 HD Cargo follows the classic Mahindra reliability in its design and build. The semi-elliptical suspension is heavy-duty and has the capability to effortlessly carry the load it is built for.



Anti-Roll Bar (ARB) - Better Stability

The chassis is designed for typical Indian habits and road conditions. Its "C" Section long members with C type reinforced cross member gives superior strength. Built using high-strength, low alloy material (HSS 550) with powder coated cross members and long members, the chassis has significant durability. While the anti-roll bar enhances its stability even further. Made with customer convenience in mind, this chassis has a bolted construction that allows for easy repairs whenever needed.



A WORLD-CLASS DRIVING EXPERIENCE.



5°C cooler cabin - Best-in-class comfort.

The cabin of the Mahindra FURIO 7 has a unique rake angle that ensures lower exposure to the sun. This keeps it cooler for longer periods of time. In fact, it is actually 5°C cooler compared to other LCVs. There are also 8 air outlets to make sure the driver stays fresh for longer hours at the wheel. The wider windshield offers better visibility, increased safety and most of all, gives the driver greater awareness of the area around the truck.

Ergonomically Designed Cabin with 4 Spoke Tilt and Telescopic Power Steering.

Mahindra FURIO 7 has been designed and styled at Pininfarina, the Italian design arm of Mahindra, and the name behind the ground-breaking designs of many renowned international automobile brands. The Mahindra FURIO 7's design comes from invaluable customer insights. And some of the best automotive designers at Pininfarina have worked on it to provide a driving experience that is nothing short of world-class in every way.

MAXIMUM COMFORT LEADS TO MAXIMUM EARNINGS.

Easy cabin tilt



Intelligent Driver Information System



Comfortable seats and higher headroom



Cabin LED lamp



Door with utility pocket and speaker provision



Several storage spaces



Wide spread fog lamps

Reverse Parking Assist System (RPAS)



Spacious walkthrough cabin

TO OUTPERFORM, YOU HAVE TO OUTBUILD FIRST.

The Greenfield Plant in Chakan, one of the most advanced manufacturing plants in India, is where Mahindra FURIO LCV trucks are created. Massive in scale, the Chakan Plant is also renowned for its micro-attention to detail. Each vehicle is put together with robotic precision and utmost care to ensure the highest standard of reliability. A young, enthusiastic and well-trained group of technicians ensures the quality of every vehicle that rolls out from this plant. The plant's cutting-edge technology and sustainable practices make it a facility that's ready to roll out generations of outperforming vehicles.



ABOUT MAHINDRA

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.



GIVE YOUR BUSINESS THE EDGE OF AWARD WINNING TRUCKS.



- 2011: CV AND HCV OF THE YEAR - 25 TONNE
- 2012: PRIME MOVER OF THE YEAR - 40 TONNE
- 2013: HAULAGE TIPPER OF THE YEAR - TORRO 31
- 2014: CARGO CARRIER OF THE YEAR - TORRO 25
- 2015: HCV RIGID CARGO CARRIER OF THE YEAR - TRUXO 37
- 2017: CV AND HCV OF THE YEAR - BLAZO 37
- 2018: MHCV TIPPER OF THE YEAR - BLAZO 25
- 2019: HCV RIGID CARGO CARRIER - BLAZO X 37 PUSHER AXLE
- 2020: HCV TIPPER OF THE YEAR - BLAZO X 28 AND HCV PRIME MOVER OF THE YEAR - BLAZO X 55 CV OF THE YEAR - MAHINDRA FURIO ICV CARGO CARRIER OF THE YEAR - MAHINDRA FURIO 14 SPECIAL APPLICATION CV OF THE YEAR - MAHINDRA FURIO 12 REEFER

INITIATIVES TO TRANSFORM INDIAN TRANSPORT INSIDE OUT.



TOUR DE CHAKAN: This is a one-of-its-kind initiative that presents customers a unique tour of Mahindra's state-of-the-art Chakan plant. So they can see the entire truck manufacturing process, the technology and quality control that goes into making Mahindra's trucks the outperforming machines that they truly are.



MPOWER: Launched in association with the Indian Institute of Management, Ahmedabad as the Knowledge Partner, MPOWER helps young professionals in the transport industry meet today's challenges and take their business to new heights. The programme has received widespread appreciation in the Indian transport industry and has seen over 400 young transport entrepreneurs completing the course.



MAHINDRA SAARTHI ABHIYAAN: Staying true to Mahindra's philosophy of 'Rise', Saarthi Abhiyaan, a unique social project was started. It supports truck drivers and their families through health camps, scholarships, driver training programmes and more.

KEEP TRACK OF YOUR TRUCK FROM ANYWHERE WITH MAHINDRA iMAXX TELEMATICS TECHNOLOGY.

Think of the Mahindra iMAXX telematics technology as your personal assistant that updates you with vital information about vehicles and your business. Mahindra iMAXX comes with smart features like accurate refills, live tracking, predictive vehicle health monitoring, fuel efficiency analysis, theft alerts, fuel consumption, AdBlue monitoring, driver behaviour monitoring and a range of automated operation reports. With the help of these features, owners can keep track of their vehicles and business 24/7.



KEY FEATURES

- 100% RELIABILITY** Mahindra iMAXX is backed by artificial intelligence so you get accurate results every day.
- ZERO DATA LOSS** It's equipped with a bigger battery and memory to store data. In addition, it also works on all generations - 4G, 3G and even 2G.
- PERSONALISATION** As your business evolves, so does our technology to suit all your needs.
- SMART REPORTS** Gives analytical insights and reports regularly to monitor and grow your business.

GET BACK ON THE ROAD IN 48 HOURS OR GET ₹1000 PER DAY.*



To know more give us a missed call on:
1800 315 7799

visit www.mahindratruckandbus.com

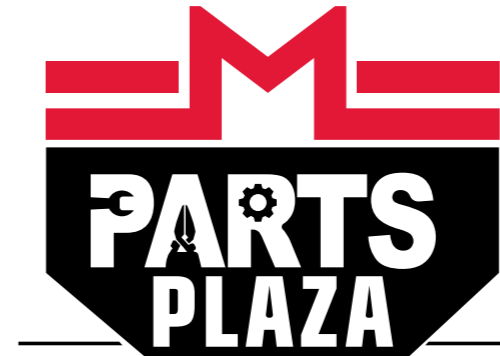
*To know more about this guarantee, visit www.mahindratruckandbus.com

**GET A 36-HOUR
GUARANTEED TURNAROUND
AT OUR WORKSHOP OR
GET ₹3000 PER DAY.***



visit www.mahindratruckandbus.com

*To know more about this guarantee, visit www.mahindratruckandbus.com



MAHINDRA TRUCK AND BUS GENUINE SPARES

Step into MPARTS PLAZA, your one-stop shop for a range of Mahindra Truck and Bus spare parts at reasonable prices. You'll never have to compromise on performance or price again!



- Spacious and well-designed stores
- Conveniently located near auto spare parts hubs
- Complete range of genuine spares
- Reasonably priced and competitive

AGRA 7900399900, 9917161333 AHMEDABAD 9909035440, 9925431436 BENGALURU 7760930751 BHILWARA 9928189111 BHUBANESHWAR 7894427804 CALICUT 8111887541 CHANDIGARH 9814735750, CHANDRAPUR 7900399900, 9917161333 DELHI 011-64776605 GURGAON 9811888106 GUWAHATI 9957182059, 9957182053 HUBLI 9164333460 HYDERABAD 9032838386, 7095733344 INDORE 9425060883 JABALPUR 9167356181 JAIPUR 9818107204 JAMSHEDPUR 9708626666 KALAMASSERY 8111887541 KARNAL 9812444485 KOCHI 8111887541 KUTCH 8200340519 LUCKNOW 9829891082 MANGALORE 9986569470 NAGPUR 8652801639, 8275044596 NASHIK 9850972122, 7028019409, 9822659645 NAVI MUMBAI 9552542932 PATNA 7061384040 PUNE 992369909 RAIPUR 8308724160 SILLIGURI 9832039732 SURAT 9909035444, 9925431436 UDAIPUR 9414235070 VISAKHAPATNAM 8008707979

*For details of this guarantee, visit www.mahindratruckandbus.com

**ONLY A
SUPERSTAR
GIVES YOU
INSURANCE
WITH
EXTRA**



JUST THE COVER YOU WANT.

Mahindra MCOVER is an insurance policy that gives you exactly what it says. It comes to your aid in every situation, especially when you need it the most.

MAHINDRA MAKES YOU FEEL 3 TIMES MORE SECURE.

- ① Cashless and Zero Depreciation settlement*
- 🔄 New vehicle replacement in case of total loss*
- 🔄 Compensation for loss of income*



MCOVER



*For more details, policy and conditions, visit www.mahindratruckandbus.com

JAB MAHINDRA KA HAI AASHRAY, HAR PAL HAI BEFIKAR.

Mahindra AASHRAY is an insurance policy for truck and bus drivers that comes free with every Mahindra truck or bus. It provides financial support up to Rs. 5 Lakh in case of loss of limb or life. To take care of hospitalisation expenses, family support and if needed, even children's education expenses. It's our way of showing how deeply we care about the welfare of drivers. It's our way of making every Mahindra truck or bus even more complete.

POLICY BENEFITS	
CLAIM	SUM INSURED
Death	Rs. 5 00 000.00
Loss of Both Hands / Legs / Eyes	Rs. 5 00 000.00
Loss of One Hand / Leg / Eye	Rs. 2 50 000.00
Permanent Total Disablement	Rs. 5 00 000.00
Permanent Partial Disablement conditions	% of Rs. 5 00 000.00 as per Policy conditions
Hospitalisation Expenses	Actual or Rs.50 000.00 Maximum
Education Aid (maximum up to 2 children) only in case of death of the driver	Rs. 50,000/- per child.



*For more details, policy and conditions, visit www.mahindratruckandbus.com



BUY AND SELL OUR USED TRUCKS WITH COMPLETE TRUST.

Mahindra brings you MTRUST, the best way to buy and sell used Mahindra trucks. Our trained mechanics inspect each vehicle from bumper to bumper conducting 166 checks at our authorised dealerships and also put the vehicles through 36 tough health checks. If there are any worn-out/non-working parts, we refurbish them with genuine Mahindra spares to give you vehicles that are as good as new and outperform from the word go.



BENEFITS FOR THE BUYER

- Assurance on product performance
- Genuine transactions
- Arrangement of re-finance
- Wide network for better options
- Zero transaction fees
- Extended Warranty on Engine and Drive Line for 1 Year / Unlimited km
- Up to 12 months warranty
- Up to 3 free services
- Annual Maintenance Contract and roadside assistance

BENEFITS FOR THE SELLER

- Better resale value for used trucks
- Fast disposal
- Reliability
- Build trust and confidence with the customer



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Mahindra brings you MTRUST, the best way to buy used Mahindra trucks. We put each vehicle through 166 tough health checks. Refurbish with only Mahindra spares. All to give you trucks that are as good as new and outperform right from the start.

• UP TO 12 MONTHS WARRANTY • 1/2/3 STAR RATINGS • UP TO 3 FREE SERVICES • ROADSIDE ASSISTANCE • REFINANCE OPTIONS



Corporate: contactmtb@mahindra.com
Customer Care: now24x7@mahindra.com



www.mahindratruckandbus.com



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Post - Nighoje.Chakan, Tal Khed, District Pune - 410 501

Note: In view of our policy of continuously improving our products, we reserve the right to alter specifications or design without prior notice and without liability. Illustrations do not necessarily show the vehicle in its standard form. Accessories shown are not part of the standard equipment. Colour shades shown may vary. E. & O.E.

DEALER STAMP



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